I. Ashland and Cherryland Community Health and Wellness Element

Angela Robinson-Piñon, Senior Planner, Community Development Agency, presented a memorandum and PowerPoint presentation on the Ashland Cherryland Community Health and Wellness Element.

The Community Development Agency and the Public Health Department have partnered to develop the Ashland and Cherryland Community Health and Wellness Element (CHWE) of the Alameda County General Plan. The CHWE is based on the principles of equity, accountability, collaboration, diverse resident participation and the development of local asset and resources that support the community’s vision of health and wellness.

The CHWE was developed as a result of community participation, County staff participation and consultants Raimi and Associates. In addition, a survey regarding health and wellness distributed to the Ashland/Cherryland communities yielded over 700 responses.

The vision of the CHWE is for Ashland and Cherryland residents to achieve improved health, wellness and resiliency. The purpose of the CHWE is to develop foresight and the regulatory authority necessary to ensure that land use policy within Ashland and Cherryland is not incompatible with health, but rather that it supports healthy, equitable, and ecological community development.

The Community Development Agency requests the Committees feedback on the CHWE and a recommendation to the Board of Supervisors in November 2015.

Purpose:
- Report progress
- Advocacy or Education
- Request Health Committee Recommendation or Position

Recommendation from Health Committee: Approve. Move to the full Board of Supervisors.

II. Pay for Success Feasibility Study

Alex Briscoe, Director, Health Care Services Agency, presented a PowerPoint presentation on the Alameda County Pay for Success Feasibility Study Initiative.

The Health Care Services Agency, the Community Development Agency’s Healthy Homes Department and other private sector partners have collaborated to address pediatric asthma in Alameda County.
The Pay for Success model would double the size of the County’s Asthma Start program and other private sector hospitals and plans will agree to sustain the program. The program requires a $1 million investment from Health Care Services Agency. The program pays for successful outcomes after services are delivered and results are evaluated. Outcomes based interventions are identified and high quality providers deliver services aimed at desired outcomes.

The Health Care Services Agency request the Committee’s approval to use a one-time allocation of $1 million of Tobacco Master Settlement Funds to increase the size of the Asthma Start Program using the Pay for Success model.

**Purpose:**
- [X] Request Health Committee Recommendation or Position
- [ ] Other:

**Recommendation from Health Committee:** Approve. Move to the full Board of Supervisors.

**PUBLIC COMMENT**

None.

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