SUMMARY ACTION MINUTES

I. Alameda County Individualized Child Care Subsidy Pilot Plan

Angie Garling, Alameda County Early Care and Education Program Administrator, presented a PowerPoint presentation on the proposed Individualized Child Care Subsidy Pilot Plan.

On October 7, 2015, Governor Jerry Brown signed Assembly Bill 833, authorizing an Alameda County Child Care Subsidy Pilot. This pilot, designed in partnership with local child care stakeholders and carried by Assemblyman Rob Bonta, authorized a plan specifically designed to the needs and goals of our local community. The pilot duration of five years allows Alameda County to address two main concerns in Alameda County: 1) In such a high-cost area, families barely earning enough to meet the costs of living in the County are still considered too high-income to qualify for child care subsidies; 2) The state reimbursement rates to providers contracted to provide high-quality child care are so low that contractors cannot cover their costs.

The pilot seeks to achieve several key goals:
1) Improve the Alameda County subsidized child care system for contractors
2) Increase the ability of low-income families to move toward self-sufficiency through higher earnings
3) Increase the stability of care placements for families

This pilot will allow new families to earn more and still qualify for the program. For an example, a family of four would not otherwise be eligible for subsidized care with a monthly gross income of $4,900, however under the pilot this family would be eligible for services up to a monthly gross income of $5,922.

II. Draft Ordinance and Program Plan for a Countywide Child Care and Early Education Sales Tax Ballot Measure

Angie Garling, Alameda County Early Care and Education Program Administrator, presented a PowerPoint presentation on the draft Ordinance and Program Plan for a Countywide Child Care and Early Education Sales Tax Ballot Measure.

Alameda County must address the child care and early education crisis with limited access to quality, affordable child care and early education. It is taking its toll on families, educators, and communities across our county. Research shows that a child's brain develops most dramatically during the first five years of life. This critical period is a window of opportunity to lay the foundation for all of the years that follow. Thousands of children need access to quality early educators and child care programs that will give them the very best start in life during
this critical period of their development. The average cost of child care for middle-class families in Alameda County is almost a quarter of family income. For many, these are exorbitant costs comparable to funding a college education, with little assistance from employers or others. The growing homeless population in Alameda County includes hundreds of children that can't get access to quality child care services. Early educators' pay has not kept up with the rising cost of living. The average Alameda County child care center worker salary is $29,000 per year, hardly enough to make ends meet for child care workers and their families. Family child care providers earn even less, often as little as $5-8 an hour.

The solution is a Countywide Local Revenue Measure: In June 2018, Alameda County voters will have an opportunity to direct more resources to address the child care and early education crisis by passing a half cent sales and use tax. The measure, which is expected to initially generate $140 million annually, would build on the County’s existing child care and early learning system, creating thousands of new child care and early education scholarships, improve and sustain the quality of children’s care and early learning experiences, and increase wages for child care providers and early educators to at least $15 an hour.

This Plan benefits low and middle income children, families and early educators. Funds from the ballot measure would provide thousands of children with financial assistance to attend high quality child care and early education programs, with a special emphasis on homeless and other high priority children and families. Families will be able to work and go to school to provide for their families and pursue their educational and professional dreams. Early educators and child care providers will be able to earn at least $15 6 an hour and rely less on government assistance. As a result, Alameda County will remain a family-friendly place with a strong, vibrant economy.

This 30-year measure includes strict accountability measures to ensure all proceeds from the measure are spent only on child care and early learning. It requires annual independent audits, a citizen’s oversight committee made up of people who live in Alameda County, and annual compliance reports distributed to the public that detail costs and how specific performance measures are met.

This Plan will add new scholarships, improve quality and increase wages. The Child Care and Early Education ballot measure proposes two components to support young children and working families: Adding New Scholarships, and Improving and Sustaining Quality and Increasing Wages. Below is an initial estimate of the Plan’s funding allocation.

### III. Public Comment on Draft Ordinance and Program Plan

Supervisor Wilma Chan and Supervisor Nate Miley listened to public comment on the draft ordinance and program.

**Speakers**

Rita Bailey  
Nita Vandilow  
Vanessa Dilks  
Carol Carpenter  
Ruushana Ibrahim  
Morgan Pringle  
Michelle Hamilton  
Brenda Jackson  
Makinya Ward, SEIU  
Leanna Powell  
Breanna Decker  
Kyron Mungia, OUSD  
Nancy Harvey, SEIU
Una Colter-Mitchell
Feng Kung
Margaret Jerene
Janis Burger
Trisha Thomas
Elizabeth Crocker
Jearal McClinton, Parent Voices
Melody Davis, Parent Voices
Sheila Shavies, Parent Voices
Stacy, Parent Voices
Frank Izzo, SEIU
Natalie Williford, OUSD and Kym Johnson-Lukeman, Bananas all spoke in support of the Draft Ordinance and Program Plan for a Countywide Child Care and Early Education Sales Tax Ballot Measure.

The ALL IN Committee supports the Draft Ordinance and Program Plan and it will move to the full Board of Supervisors for approval on February 5, 2018.

**PUBLIC COMMENT**

None.

**Adjourn**

The meeting was adjourned to February 21, 2018.