Summary/Action Minutes

I. Behavioral Health Care Services (BHCS) New Logo and Brand Identification

Attachment

Carol F. Burton, Interim Director, Behavioral Health Care Services and Sarah Linder, Program Specialist-Office of the Director, Behavioral Health Care Services presented a PowerPoint presentation on Behavioral Health Care Services New Logo and Brand Identity.

Behavioral Health Care Services recently revised its logo as part of a larger effort to update and modernize communication efforts. The new logo conveys a simpler, brighter, friendlier public face using simplified imagery which evokes accessibility, connectedness, and support for individuals seeking assistance with mental health and substance abuse issues.

The logo design process included input from consumers and consumer advocates, community-based organizations, BHCS staff and leadership and external stakeholders.

![Logo](attachment:logo.png)

**Services for Mental Health & Substance Use Disorders**

**Purpose:**

- Report progress
- Advocacy or Education
- Request Health Committee Recommendation or Position
- Other:

This item was informational only and required no Committee action.

II. Measure A One-time Funding – 30 min

James Nguyen, Measure A Coordinator, Alameda County Health Care Services Agency introduced presenters for several Measure A One-time funding requests.

i. HIV Education Prevention Project of Alameda County (HEPPAC) Overdose Prevention Education and Naloxone Distribution (OPEND) Project Update

Attachment
Loris A. Mattox, Executive Director, HIV Education Prevention Project of Alameda County (HEPPAC) presented a PowerPoint presentation to request Measure A One-Time funds of $85,000 to increase access to Naloxone to assist patients experiencing an overdose and also to build capacity to of organizations who respond to patients experiencing an overdose.

ii. Healthy Homes Services for Seniors and Group Living Facilities Residents
Attachment

Larry Brooks, Director, Healthy Homes Department, Community Development Agency, presented a PowerPoint presentation to request Measure A One-Time funds of $208,000 to provide health and safety risk assessments and home modification coordination for older adults and provide assessments and coordinate responses to improve housing conditions for residents in independent living homes.

iii. Meals on Wheels for Homebound Seniors
Attachment

Lara Calvert, Executive Director, Spectrum Community Services, presented a PowerPoint presentation to request Measure A One-Time funds of $75,000 for the Meals on Wheels program for Homebound Seniors.

iv. Gender-Based Mentoring in Union City and Livermore
Attachment

Kimi Sakashita, Associate Director, Center for Healthy Schools and Communities, Alameda County Health Care Services Agency presented a PowerPoint presentation to request Measure A One-Time funding of $400,000 for Gender Based Mentoring Programs.

Purpose:
☐ Report progress  ☐ Advocacy or Education  ☒ Request Health Committee Recommendation or Position  ☐ Other:

Recommendation from Health Committee: Support. Move to the full Board of Supervisors.

III. Draft Homelessness Action Plan
Attachment

Colleen Chawla, Director, Health Care Services Agency presented a PowerPoint presentation on the Draft Homelessness Action Plan.

The Board of Supervisors formalized the County Homelessness Council in February 2018 as a single County leadership body to accelerate progress toward reducing homelessness. The Council includes Agency/Department heads and staff from key County departments and is responsible for follow up on Urban Institute recommendations. The Homelessness Council is working to increase coordination and collaboration internally and externally and provide quarterly reports on the Council’s progress.

Draft 3-Year Homelessness Action Plan

The proposed 3-year Homelessness Action plan provides a framework and guiding principles for activities and investments over the next three years. It includes over $90M in proposed new one-time funding to address homelessness and an ongoing homelessness funding, total three-year investment of $340M; including Measure A1, total investment of $556 million. Overall goal of an additional 3,000 individuals/households that obtain or maintain housing from new one-time funding.
Guiding Principles

Focus on our role as a county to provide services to improve the overall well-being and stability of people experiencing homelessness.

Implement effective, sustainable responses to the critical need for housing for people experiencing homelessness.

Build strong, collaborative partnerships with cities.

Leverage and maximize funding to move us to measurable results in the elimination of homelessness. Be accountable and results based in all that we do.

Purpose:
☒ Report progress
☐ Advocacy or Education
☒ Request Health Committee Recommendation or Position
☐ Other:

Recommendation from the Health Committee: Support. Move to the full Board of Supervisors.

PUBLIC COMMENT
None.

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